



CenturyLink Field Event Center • November 10 - 13, 2016 • Seattle, WA  
[SeattleAutoShow.com](http://SeattleAutoShow.com)

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FOR IMMEDIATE RELEASE

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## THE NEWEST AUTOMOBILES DRIVE INTO CENTURYLINK FIELD EVENT CENTER FOR THE 2017-MODEL SEATTLE INTERNATIONAL AUTO SHOW NOVEMBER 10-13

SEATTLE – (November 3, 2016), The 2017-Model Seattle International Auto Show drives into the CenturyLink Field Event Center on Thursday, Nov. 10 and runs through Sunday, Nov. 13, 2016. The event center will be packed with all the auto industry has to offer – more than 500 vehicles including electric and alternative fuel vehicles, ultra-high-end exotics, luxury rides, test drives and more. From car buffs to casual enthusiasts, the Seattle International Auto Show offers something for everyone.

This annual event offers consumers the chance to compare hundreds of new vehicles side by side, all under one roof, in a non-selling environment. Attendees can sit in the driver's seats, inspect engines, kick tires, count cup holders, check trunk space, test drive vehicles and take in that new car smell. From Audi to Toyota, dozens of new models will turn heads on the show floor including the **Chevrolet Colorado** (*Motor Trend's 2016 Truck of the Year*), **Chevrolet Camaro** (*Motor Trend's 2016 Car of the Year*), **Volvo XC90** (*Motor Trend's 2016 SUV of the Year*), the redesigned **Honda Ridgeline** and more, as well as the latest alternative fuel options such as the **BMW i3**, **Chevrolet Bolt EV** and Toyota **Prius Prime**.

Highlights this year include:

### Test drives

Attendees can get behind the wheel and test drive over 50 new vehicles from Chrysler, Dodge, Ram, Jeep, Chevrolet, Subaru, Buick, GMC and Toyota on the streets around CenturyLink Field Event

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Center, Friday through Sunday. (Hours of operation vary, see website for details).

### Kids Test Track

Why should mom and dad have all the fun? Kids ages 3-7 can do their own test drives of a variety of battery-powered ride-on cars on two special tracks just for them.

### Luxury Zone

The Luxury Zone features a multi-million-dollar display of current vehicles from Acura, Audi, BMW, Buick, Cadillac, Ferrari, Infiniti, Jaguar, Land Rover, Lexus, Lincoln, Maserati, Mercedes-Benz, and Porsche. The *duPont REGISTRY™ LIVE* showcase features the ultimate in extravagance with a stunning collection of unique, rarely seen luxury and exotic vehicles, including a Ferrari Scuderia, Ford GT (Heritage Paint Scheme) and a 1960 Corvette.

### Hot Rod Garage

Sure to steal the spotlight at this year's show is the Hot Rod Garage. Aficionados of the genre will be drooling over the selection of muscle cars, classic cars and hot rod restorations including: '55 Chevy 210 Handyman, '55 Chevy Coupe, '69 Chevy Camaro, '67 Pontiac GTO, '69 Chevy Camaro Dragster, '34 Ford 5 Window Coupe and '67 Chevy Nova and more.

### ArtCars4Kids

Eleven popular local artists have unleashed their imagination and talent to transform 15 traditional pedal cars into one-of-a-kind works of art. The ArtCars4Kids project takes the idea of a shiny paint job to a whole new level with the mini-cars serving as the artists' 'canvas' for imaginative, unique designs.

Although the cars have already been – or some will be – auctioned at Seattle Children's Home fundraisers, online, and at other upcoming events, all will be on display at the show. Through the magic of technology, visitors to the show will have an opportunity to get a free caricature of themselves in their favorite pedal car

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as a souvenir. Additionally, Ryan Henry Ward, Seattle's most prolific muralist, will be onsite painting one of the cars on Saturday, 10 a.m.- noon.

In honor of **Veteran's Day**, two IAV (Interim Armored Vehicle) Stryker armored fighting vehicles will be on display, courtesy of Joint Base Lewis-McChord. On display Friday Nov.11 only.

The Seattle International Auto Show will be open to the public Thursday, Nov. 10 through Sunday, Nov. 13, 2016 at the CenturyLink Field Event Center, located at 800 Occidental Drive South, in Seattle. Show hours are Thursday, from 2 p.m. to 9 p.m., Friday, from 12 p.m. to 9 p.m., Saturday, from 9 a.m. to 9 p.m. and Sunday, from 9 a.m. to 6 p.m. Admission is \$16 for adults (13 & over), \$13 for senior citizens (62 and older) and \$13 for Military (with any D.O.D. ID). Children 12 and under are admitted free when accompanied by an adult, compliments of BECU. Attendees can sign up for a FREE one-year subscription to *Motor Trend* magazine, courtesy of the *Washington State Auto Dealers Association*. Advance sale discount E-tickets can be purchased online at [www.SeattleAutoShow.com](http://www.SeattleAutoShow.com).

#### Official Social

Official Hashtag: #SeattleAutoShow #ArtCars4KidsCause

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