

FOR IMMEDIATE RELEASE

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**THE NEWEST AUTOMOBILES DRIVE INTO CENTURYLINK FIELD EVENT CENTER FOR THE 2018-MODEL SEATTLE INTERNATIONAL AUTO SHOW NOVEMBER 9-12**

**SEATTLE** – (November 1, 2017), The 2018-Model Seattle International Auto Show drives into the CenturyLink Field Event Center on Thursday, Nov.9 and runs through Sunday, Nov.12, 2017. One of the top 10 auto shows in the country, it will pack the event center with more than 500 of the latest cars, trucks, crossovers, SUVs, commercial vehicles and alternative fuel options as well as exotics, hot rods, new technologies, concept vehicles, driving simulators and more than 75 vehicles to test-drive.

This annual event offers consumers the chance to compare hundreds of new vehicles side by side, all under one roof, in a non-selling environment. No amount of online research can compare to sitting in the driver's seats, inspecting engines, kicking tires, counting cup holders, checking trunk space, test driving vehicles or taking in that new car smell; all of which and more can be done at the show.

From Ford to Ferrari, dozens of new models will turn heads on the show floor including Kia's 2018 Stinger, a mid-sized 5-door liftback, the 2018 Lincoln Navigator where, according to *Motor Trend and Auto*, Lincoln has 'gone whole hog in extending its Quiet Luxury philosophy to its biggest vehicle', the completely reimaged 2018 Buick Regal, Hyundai's twin-turbocharged 2018 G80 Sport and more.

The show will also feature the latest alternative fuel vehicles including Chevrolet Bolt, Chevrolet Volt, Ford C-Max, Honda Clarity, Nissan LEAF, Prius Prime and Tesla Models X and S. Sure to attract a lot of attention will be Toyota's futuristic-looking concept cars—the FV2 and iRoad—electric-powered "personal mobility vehicles" that reimagine how city dwellers will get around their urban environments

Other highlights this year include:

**Test Drives** – Licensed drivers are invited to get behind the wheel to test the feel and performance of over 75 vehicles from Buick, Chevrolet, Chrysler, Dodge, Fiat, Ford, GMC, Jeep, Land Rover, Jaguar, Kia, Nissan, Ram, Subaru, Toyota and Volkswagen.

**NEW! Off-road Obstacle Course** – A 180-foot-long course designed to simulate various daily driving challenges such as potholes, curbs, parking blocks, speed bumps and other obstacles will allow attendees to test the features and performance of a variety of SUVs. Attendees can include the obstacle course, located in the North Lot, as part of a test drive and can choose from a number of brands.

**NEW! VIP Group Tours** – Automotive industry experts Charlie Vogelheim of *Motor Trend Audio* and Tom Voelk of *Driven Car Reviews* and a *New York Times* contributor will be conducting VIP Tours of the show. The tours start with a review of the latest technology and trends in the auto industry and a Q&A session followed by an exclusive behind the ropes tour of the show. Tours will be offered Friday to Sunday and will last approximately 60 minutes. The \$35 cost includes admission to the show. Visit [seattleautoshow.com](http://seattleautoshow.com) to view tour times and purchase tickets.

**Luxury Zone and duPont REGISTRY™ Live** – A multi-million-dollar collection of luxury and exotic vehicles from Acura, Alfa-Romeo, Audi, BMW, Buick, Ferrari, Genesis, Infiniti, Jaguar, Land Rover, Lexus, Lincoln, Maserati, Mercedes-Benz, Porsche, Tesla and Volvo.

**Kids Zone** – There's plenty of fun for the kids at the show. They can test drive a variety of battery-powered cars on a special track just for them, have their caricature drawn by an artist from Muggshotz Caricatures, have fun and get creative in the Selfie Photo Booth or custom paint their own little wooden car (supplies limited).

**#ArtInMotionForKids** – Nine popular Seattle artists were challenged to unleash their imagination and talent to create one-of-a-kind works of art using wheels or tires as their inspiration. The stunning works of art range from a vintage Ford Model T wood spoke wheel, hand-detailed with copper paint, to a hubcap transformed into a blossoming flower, to a burning tire made of glass and will all be on display at the show.

### **About the Seattle International Auto Show**

The Seattle International Auto Show will be open to the public Thursday, Nov. 9 through Sunday, Nov. 12, 2016 at the CenturyLink Field Event Center, located at 800 Occidental Drive South, in Seattle. Show hours are Thursday, from 2 p.m. to 9 p.m., Friday, from 12 p.m. to 9 p.m., Saturday, from 9 a.m. to 9 p.m. and Sunday, from 9 a.m. to 6 p.m. Admission is \$16 for adults (13 & over), \$14 for senior citizens (62 and older) and \$14 for Military (with any D.O.D. ID). Children 12 and under are admitted free when accompanied by an adult, compliments of BECU. Attendees can sign up for a FREE one-year subscription to *Motor Trend* magazine, courtesy of the *Washington State Auto Dealers Association*. Advance sale discount E-tickets can be purchased online at [www.SeattleAutoShow.com](http://www.SeattleAutoShow.com). Discounted parking (\$8) is available Saturday and Sunday only at Union Garage with the purchase of an e-ticket.

### **Official Social**

Official Hashtag: #SeattleAutoShow #ArtCars4KidsCause

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