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NEW AUTOMOTIVE TECHNOLOGY HIGHLIGHTED AT
2018-MODEL SEATTLE INTERNATIONAL AUTO SHOW
Show runs Thursday Nov. 9 – Sunday, Nov. 12

SEATTLE – (November 6, 2017) The automotive industry continues to introduce new active safety and entertainment and propulsion technologies for the latest vehicles hitting dealership showrooms. Attendees visiting the 2018-Model Seattle International Auto Show will get a first-hand look at these innovations. “In-vehicle technology is advancing quickly as automakers try to keep pace with consumer technology,” said Motor Trend Associate Editor Scott Evans. “For customers, this means many technologies which were recently available only in luxury vehicles are quickly becoming common in mainstream, affordable vehicles.”

Active safety features continue to be an area that manufacturers are exploring. From pre-collision systems that warn drivers of an impending crash to active cruise systems that can apply the brakes automatically and come to a complete stop, vehicles today keep tabs on what’s happening around them. Mazda3 Touring and Grand Touring models come with Smart City Brake Support, Advanced Blind Spot Monitoring with Rear Cross-Traffic Alert as standard equipment. Advanced Nissan Intelligent Mobility technology includes ProPILOT Assist, e-Pedal and Safety Shield technologies. Many new vehicles now offer lane sensing and sound an audible warning when a vehicle strays. The Honda Civic and GMC Yukon XL will even nudge the car back into its lane if it senses a change without a turn signal activated.

“When it comes to what moves the car, consumers have more choices than ever,” according to Evans “Many new hybrids are coming on the market.” The Chrysler Pacifica eHybrid, is a plug-in minivan that goes 30 miles on pure electric before switching to the gas-powered generator. It also has touch screens on the setbacks and preloaded games for kids to play.

“More pure electric vehicles than ever are on sale, and with greater range” continued Evans. The Nissan 2018 LEAF EV features all-new design and improved driving range, up 40% since 2017. Consumers will be able to check out the 2018 LEAF as well as the Chevrolet Bolt, Chevrolet Volt, Ford C-Max, Honda Clarity, Prius Prime and Tesla Models X and S at the show.

Showgoers will also be able to check out how Toyota imagines city dwellers will get around their urban environments. Two concept cars or electric-powered "personal mobility vehicles" – the iRoad and the FV2 – will be on display. Rather than using a steering wheel, the Toyota FV2 is operated by the driver shifting his or her body to intuitively move the vehicle forward and back, left and right. In addition, by using intelligent transport system technology to connect with other vehicles in the area and traffic infrastructure, The Toyota FV2 helps enable safe driving by providing a wide variety of safety information, including advance warnings about vehicles in blind spots at intersections. The Toyota iRoad is an ultra-compact mobility package that provides the convenience of a motorcycle and the comfort and stability of a car

Many of these new technology options can be found in vehicles displayed on the auto show floor. For more information on a specific vehicle or technology, please speak with a manufacturer representative at the show or visit a local new car dealer.

About the Seattle International Auto Show

The Seattle International Auto Show will be open to the public Thursday, Nov. 9 through Sunday, Nov. 12, 2017 at the CenturyLink Field Event Center, located at 800 Occidental Drive South, in Seattle. Show hours are Thursday, from 2 p.m. to 9 p.m., Friday, from 12 p.m. to 9 p.m., Saturday, from 9 a.m. to 9 p.m. and Sunday, from 9 a.m. to 6 p.m. Admission is \$16 for adults (13 & over), \$14 for senior citizens (62 and older) and \$14 for Military (with any D.O.D. ID). Children 12 and under are admitted free when accompanied by an adult, compliments of BECU. Attendees can sign up for a FREE one-year subscription to *Motor Trend*, courtesy of the *Washington State Auto Dealers Association*. Advance sale discount E-tickets can be purchased online at www.SeattleAutoShow.com. Discounted parking (\$8) is available Saturday and Sunday only at Union Garage with the purchase of an e-ticket.

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